

Learning to drive on the tractor, Jason grew up working summers on the family farm before starting in the Research Divisions of big-ag. companies at the age of 13. After seeing the devastating effects that the introduction of GMO's created in that line of work, he became disillusioned, quit his job and lived briefly as a traveling hermit. Upon realizing in 1996 that he had to participate in the "system" if he ever hoped to change it, he got a job at his favorite store and started learning many different organic growing techniques. In 2002, he bought that store, New Frontier Market in Eugene Oregon, and decided to sell only organic produce. In 2014, after an extensive vision quest, he started Yep Yep Organic Farm in Dexter Oregon where free range, market garden, permaculture and aquaponics are the primary growing techniques used.