

Olivia Hasey

Olivia was a bookkeeper, office manager and business consultant for 8 years before starting The Farming Fish with her husband Michael in 2011. The last 7 years on the farm, she has gained valuable expertise applying these skill sets to the organization of, certification of, marketing of and production of Organic foods.

She has had great success within and working knowledge of public and private resources available through cooperative endeavors with financial incentive to Aquaponics. Olivia wrote and was awarded 3 grants for the farm and conducted a successful Kickstarter fundraiser. She has a history of strategic licensing successes for Fish Propagation Facilities, Wastewater Management, Organic Farming, Food Handling, Storage and Transport as well as Environmental Code Compliance, all enabling her with key relationships.

Olivia has established multiple retail product lines ready to scale into existing markets. The pesto line has proven a great marketing and shelf life extending tool of the farms perishable crops resulting in very little waste of produce grown on the farm. She oversees the certification and licensing of the growing systems and commercial processing spaces of crops grown on the farm.

Her tasks range from business planning, record management, certification, marketing, sales (farmers market, retail, wholesale), tastings, pesto production management, bookkeeping, grant writing, employee management, seeding, transplanting, harvesting, crop planning, through educational presentations, as well as tours and programs for youth.

The Farming Fish, has established a successful track record in the Aquaponic industry for producing quality Organic crops and sustainably raised fish. Identification and execution of innovative agricultural production techniques has opened multiple plausible paths in food growth and processing.