



**The US Trout Farmers along with other
State Associations invite you to join us at the
MULTI SPECIES Midwest Aquaculture Conference
September 18-20, 2008
In Historic Milwaukee, WI
@ the Hilton Milwaukee City Center**

YOU'RE GOING TO LOVE MILWAUKEE!!

The U.S. Trout Farmers Association invite you to the Midwest Aquaculture Conference at the Hilton Milwaukee City Center, in Milwaukee, Wisconsin, September 18-20, 2008.

Room rates: \$109 single/double (ask for Trout Farmers group rate)

Hilton : 414-271-7250 or www.hiltonmilwaukee.com

12 minutes from General Mitchell International Airport; covered parking; indoor waterpark; spa; fitness center; restaurants, pubs, and much more!

Registration Fee: Entire conference: \$130 (includes meals), after 8/31 - \$170
One day: \$70 (does not include banquet)
Banquet: \$45

The US Trout Farmers Association have an exciting meeting planned with a trade show and producer sessions of interest to all fish farmers (not just trout farmers). The show will run immediately after the American Zoological Society tradeshow and conference so you could do both and save time in money and travel. We expect between 300-400 fish farmers from around the nation, with most coming from the Midwest. Topics of discussion from local, regional and national speakers will include:

- VHS Summit
- Water Quality and Recirculating facilities requirements
- Emerging and alternative species
- Alternatives to fish meal as a feed ingredient in fish feeds
- Current Status of Salmonid diets (Research and Industry)
- Fish health management
- Follow-up to the USDA ARS/CSREES Stakeholders workshop.
Review of the outcomes of the KC meeting and present plans for 5 year projects.
- General information exchange ("on the farm fish tales")
- Aquaculture library: aquaculture reference books, industry catalogs, directories, conference proceedings, and journal articles, etc.
- And much, much more..... this is an event like no other ever planned for fish farmers in the Midwest!

It is appropriate that the Midwest Aquaculture Conference is meeting in the attractive port city of Milwaukee, which translates to “gathering place by the waters”. Although the city’s commercial fisheries have been replaced in part by light industry, sport fishing remains a prime recreational pastime of the local populace and visitors alike. The annual Milwaukee Sport Fishing Classic tournament produces catches of Chinook salmon weighing up to 20 pounds; and lake, brown, and rainbow trout up to 15 pounds—evidence of Lake Michigan’s dramatically revitalized salmonid population.

Metropolitan Milwaukee, with a population of 1.7 million, has big city amenities combined with small town ambiance. Many ethnic groups influence the city’s architecture, culture, food, and entertainment. After a long winter, the city explodes with festivals, summer sports and recreation, outdoor cafes, public markets, and music under the stars. The city is home to more than two dozen museums, including the Milwaukee Art Museum, whose Santiago Calatrava wing is recognized one of the world’s architectural masterpieces; the neighboring Discovery World at Pier Wisconsin which connects innovation, science and technology with exploration, the environment, and Great Lakes freshwater resources; and the Harley-Davidson Museum, scheduled to open this summer, which will celebrate the rich history of the motorcycle and the passion of its riders and admirers.

Two thriving theater districts offer everything from the classics to experimental music and live theater. Outdoor recreation, including jogging, biking, hiking, and swimming, abounds in this community with more park land per person than any other city in the United States. *Golf Digest* Magazine has rated southeast Wisconsin, with 55 public courses and ten private clubs, as the third best golf destination in the United States.

The city’s rich brewing heritage lives on today in Miller Brewing Company, and two award winning microbreweries: Lakefront Brewery, and Sprecher Brewing Company. Milwaukee offers America’s only brewery tour by boat, which stops at brew pubs and a brewery. And in September, Oktoberfest is celebrated with an abundance of German “Gemutlichkeit”.

And finally, Milwaukee means FOOD. Here, the Friday night fish fry has been elevated to the level of an art form. The rich cultural diversity of the city is readily apparent in the variety and hospitality of its restaurants that offer European, Asian, African, Middle Eastern, and Latin cuisine. Food enthusiasts will find everything from the traditional to the exotic in settings that range from four star establishments to neighborhood diners.

The Midwest Aquaculture Conference will make good use of Milwaukee’s appeal. Suggested social activities and tours include:

- Miller Brewing Company
- A Pub Crawl
- Harley Davidson
- Milwaukee Art Museum
- Boat tour of the Milwaukee River and Lake Michigan Shoreline
- Rushing Waters Trout Farm
- UW Great Lakes WATER Institute – yellow perch and lake trout research and more
- Milwaukee County House of Corrections Fish Farm
- Discovery World at Pier Wisconsin
- Oktoberfest Celebration

Fall is an ideal time to be in Milwaukee. Milwaukee is one of America's best kept secrets and offers a wide variety of activities. If you plan on staying the entire weekend, you or your family could take in:

- VSDA Elkhart Lake Vintage Festival www.roadamerica.com
- Cedarburg Wine and Harvest Festival www.cedarburg.org
- Milwaukee River Challenge www.milwaukeechallenge.com
- Art Museum Brise Soleil Cruises www.bluemaxcharters.com
- Oktoberfest www.bavarianinmilw.com

For a free visitor's guide, call (800) 231-0903 or visit www.visitmilwaukee.com

Milwaukee: "It's a Great Place on a Great Lake"

Exhibitors:

If you are interested in exhibiting at the conference trade show:

Trade show hours are a full day on Thursday, Sept. 18 and Friday, Sept. 19

Set up is 10 am – midnight on Wed. Sept. 17 or 6 am - 8am Thurs. Sept. 18

Cost to exhibit is \$550.

For more information regarding the trade show, contact the USTFA office:

By phone (304/728-2189), email ustfa@frontiernet.net , www.ustfa.org or Fax (304/728-2196).

If you are interested in presenting at the conference or need room space for an association meeting, rooms are available free of charge but available on a first-come-first-served basis. Please contact Bob Robinson for details: By phone (715/241-8277) or email bob.r@kascomarine.com